

# Registration Terms and Conditions

## Important Covid-19 Safety Protocols

In looking out for the health, safety and welfare of all attendees at CinemaCon 2021, everyone picking up a registration or badge (staff, delegate, trade show guest, exhibitor trade show booth personnel) will need to show proof of a full Covid-19 vaccination or proof of a negative Covid-19 test conducted within 48-hours of picking up your credentials. Attendees will be given a wristband that must be shown when entering officially scheduled events at the show.

**No exceptions will be made.**

Online registration closes at 12:00 noon pacific, 18 August 2021. Rates are in US Dollars and will be charged accordingly.

The best rate is afforded those who are members. All registrations will be verified and adjusted as appropriate to align with the rate types described below. If you are unsure of your rate eligibility, please verify your status with the appropriate member organization prior to registering.

## Rate Types

**Member** (National NATO, ICTA and NAC) – Members must be in good standing. Regional NATO association members and those ICTA and NAC members representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates.

**Non-Member** – Industry affiliates and companies who are not members of NATO, ICTA or NAC (i.e. Distributors, Producers/Filmmakers, Print/Online/Broadcast Media, Financial Institutions, Advertising, Publicity Companies and similar)

## Membership Questions

Direct membership questions to the appropriate organization:

National Association of Theatre Owners (NATO)

[Erin von Hoetendorff](#)

International Cinema Technology Association (ICTA)

[Dawn Blaschick](#)

National Association of Concessionaires (NAC)

[Barbara Aslan](#)

## Payment

Credit card payments are accepted online at <http://www.cinemacon.com>. Checks and wire transfers must be received by Friday, 13 August 2021.

**Registrations not paid in full by 13 August 2021 may be canceled. Those affected will be required to register on site at the prevailing registration rates. On-site rates are \$200 higher for all packages.**

## Badges and Required Identification

Everyone will be required to show a current, valid government picture ID (driver's license, passport, etc), **plus proof of full Covid-19 vaccination or proof of a negative Covid-19 test** to receive your CinemaCon badge and other materials. Be sure to check the schedule at [www.cinemacon.com](http://www.cinemacon.com) for registration hours and locations. Your badge should be worn at all times and is required for admission to all events.

## Refunds and Cancellations

Registrants who are unable to attend may substitute another person. In the event no substitution can be made, CinemaCon will process a refund minus a \$100 processing fee through 26 July. Cancellations received after 26 July, as well as unused registrations or tickets, will not be refunded. CinemaCon will not be responsible for any variances in exchange rates between the original charge and refund.

In the event CinemaCon 2021 cannot take place, all paid registrants will be given the option of a full refund or a transfer to the next scheduled CinemaCon.

Submit cancellation requests to the [Registration Center](#) by 26 July.

## **Privacy Policy**

By submitting a registration for CinemaCon, you agree you have reviewed and accept the [privacy policy](#) for The National Association of Theatre Owners (NATO) and its subsidiaries – CinemaCon LLC and the Cinema Buying Group (CBG) – describing how your personal information will be collected, used and shared.