

### Handheld Scanner for Lead Retrieval

*Save Leads Directly to USB Key  
On-screen Keyboard for Notes  
Large Color Touchscreen*



## FEATURES

Full color graphic display for easy viewing of data

Touchscreen for intuitive navigation and data entry

Saves leads directly to USB memory key

Add simple Qualifiers or full text notes to each scan

Reads any badge: 1D/2D barcode, RFID or Magstripe

Long battery life - more than 30 hrs runtime

Runs custom surveys

Wireless connection to portable printer or laptop

Realtime delivery of leads to the web\*\*

Paging and text messaging\*\*

\*\* Using ExpoTools' Direct Access Point

ExpoTools redefines Lead Retrieval equipment with the AT700, a high value portable scanner able to read barcode, magstripe and RFID badges. Its ergonomic design allows left or right handed operation for effortless scanning and data entry even in the most demanding situations. With the full color graphic LCD display and touch screen of the AT700, navigation through the menus is intuitive and foolproof - simply press the icon or button on the screen to change the view or select items. Even text can be entered with the simple press of a finger using the on-screen keyboard.

Of course, the AT700 integrates seamlessly with ExpoTools' other equipment and ShowMaster software, so you can offer your exhibitors a variety of solutions, from simple badge scanning to full blown branching surveys. By adding ExpoTools' Direct Access point, the AT700 will send its scan data directly to the internet so your exhibitors can access their leads in real time. For that extra level of service you can even offer paging and text messages directly pushed to email addresses. Exhibitors who want their leads right away can also store them directly on a USB memory key at the press of a button by simply plugging it into the AT700.

Even with all these features, the AT700 still has the long battery life, ease of use and reliability you have come to expect from ExpoTools.

**ExpoTool's AT700.**  
**The new standard in Innovation,  
Simplicity and Reliability.**